

## Master study course (M. Eng.)

<b>Module – Number</b>		<b>907</b>		<b>Compulsory</b>	
<b>Name of Module</b>		<b>A. Cultural Studies Germany B. Scientific Writing</b>			
Person Responsible		Gabriele Marx-Tilp MA			
Title of the Course		A. Cultural Studies Germany B. Scientific Writing			
Trial Identification					
Semester		Qualification semester			
Form of Course	Language	Seminar (A) and language class (B)		English	
SWS/ ECTS/ Workload		4		5	
Formal Prerequisites		Only for graduates holding a Bachelor of Engineering degree			
<b>1. Contents and Qualification Objectives</b>					
<p>A. Course participants receive fundamental theoretical knowledge of concepts of Intercultural Communication that are relevant for their stay and period of university studies in Germany. Course participants become familiar with the differences and idiosyncrasies of German culture. The students retrieve information and are required to present their findings spontaneously and in well-researched formal style presentations on an international level. They work on different topics relating to Germany in presentations and papers and receive a well-rounded overview of Germany and its customs, traditions and habits.</p> <p>B. Course participants are required to retrieve and evaluate information from German academic and scientific texts and internet sources and are able to write texts on relevant research topics in their field of studies. They learn to differentiate between primary and secondary literature sources and become familiar with the commonly used methods of quoting and citing in academic papers. The students acquire a higher register and are enabled to practice their skills in a writing workshop.</p>					
<b>2. Forms of Teaching</b>					
<p>A. Seminar: face-to-face teaching. Students prepare and give short presentations on diverse topics (e.g. life at university, home town or country and compare it to Germany),</p> <p>B. Monitored workshop; face-to-face teaching. Students receive individual feedback on their performance.</p>					
<b>3. Prerequisites for Participating</b>					
<p>Bibliography:</p> <p>A. Culture´s Consequences: Comparing Values, Behaviors, Institutions and Organizations Across Nations, Hofstede, Geert H.; Sage Publications 2001; Business Communications – international case studies in English, Rodgers, Drew; Cambridge University Press, 2006; Intercultural Language Activities, Corbett, John, Cambridge Univ. Press 2010; Intercultural Business Communication, Gibson, Robert, Oxford Univ. Press, 2009; Global Business Behaviour, Gesteland, Richard R, Orell Füssli, 1999.</p> <p>B. Longman Academic Writing Series 4, <i>Alice Hoshima, Ann Hogue</i>, Pearson, 5. ed.; Longman Academic Writing Series 5, <i>Alan Meyers</i>, Pearson, 5. ed.; 50 steps to improving your academic writing, Chris Sowton, GarnetEducation, 2012; Scientific Writing Modules 8, 9, 10 Course Books, Prue Griffiths, GarnetEducation, 2007</p> <p>A literature list for further language acquisition will be distributed in the lecture.</p>					
<b>4. Usability of the Module</b>					
This module is a compulsory module in the qualification semester for the Master's Programmes "Renewable Energy Systems" (M. Eng.), "Environmental and Recycling Technology" (M. Eng.) and "Computer Engineering for IoT Systems" (M. Eng.).					
<b>5. Requirements for the Award of Credits</b>					
Students are required to pass the module examination, which encompasses all contents of the seminar. Types of examination: written examination, academic paper and presentation.					
<b>6. Credits and Grades</b>					
Module is assessed with a module examination credited with 5 credit points according to the ECTS (European Credit Transfer and Accumulation System).					
<b>7. Frequency of the Module</b>					
The module is offered for the qualification semester every winter semester.					
<b>8. Work Load</b>					
<p>Participation in the course (45 h); preparation and follow-up (to the lectures/seminars) (55h)</p> <p>Preparation for the examination (50 h)</p> <p><b>The entire workload encompasses 150 hours, which corresponds to 5 ECTS credit points.</b></p>					
<b>9. Duration of Module</b>					
The module must be completed within one semester.					